

Purina® Equine Senior® Horse Feed

WITH **OUTLAST®** GASTRIC SUPPORT SUPPLEMENT

COMPLETE FEED WITH HAY BUILT IN FOR THE UNIQUE NEEDS OF SENIOR HORSES

#1 VETERINARIAN RECOMMENDED SENIOR HORSE FEED

Four out of five equine veterinarians recommend Purina's Equine Senior® Horse Feed to their clients with senior horses.*

SUPPORTS DIGESTION & HEALTH

Easy to chew with highly digestible fiber to meet the needs of horses that cannot chew or digest long-stemmed forage.

COMPREHENSIVE SUPPORT

Contains Amplify® High-Fat Nugget and Outlast® Supplement to support body condition and gastric health.

EASY TO CHEW

Easy-soak™ Pellet Technology for horses with worn or missing teeth, makes a soft, easy-to-chew mash when soaked in water.

ActivAge®
PREBIOTIC TECHNOLOGY

Patented formula includes ActivAge® Prebiotic Technology to address common signs of aging



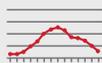
Immune Function

Supports the optimal function of the aging horse's immune system.



Mobility

Supports optimal mobility in aged horses.



Metabolic Response

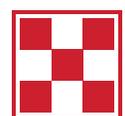
This controlled sugar and starch formula, along with ActivAge® Prebiotic Technology, supports an appropriate metabolic response to feeding.



THE RESEARCH BEHIND PURINA® EQUINE SENIOR® HORSE FEED

When our equine partners and trusted companions reach their golden years, their nutritional needs change. Maintaining good health requires consistent and complete nutrition, especially when their dental condition deteriorates and they can no longer effectively chew hay or pasture. Equine Senior® horse feed is carefully balanced with built-in hay to provide fiber that is easy to chew and digest to help meet the aging horse's nutritional needs and support good health for years to come.

*According to an independent study conducted in 2019.

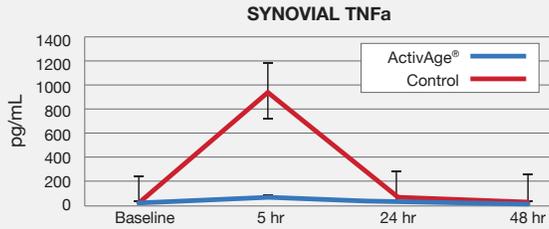


FEED GREATNESS®

Purina® Equine Senior® Horse Feed

RESPONSE TO A JOINT HEALTH CHALLENGE

In research trials conducted in 2020 at the Purina Animal Nutrition Center, preliminary results showed horses consuming Equine Senior® Horse Feed with ActivAge® Prebiotic Technology did not experience an increase in tumor necrosis factor alpha (TNFa), a key marker of joint inflammation, during a joint health challenge.



FEEDING DIRECTIONS

Start with the amounts of Equine Senior® horse feed given for the weight and lifestyle of the horse. After observing the horse for a period of time, the amount fed may be gradually increased or decreased to obtain the desired body condition and weight. For feeding directions outside the ranges addressed in these feeding charts, please contact your local Purina retailer or Purina Customer Service at 800-227-8941.

FEEDING WITHOUT FORAGE

LIFESTYLE	WEIGHT OF HORSE IN POUNDS		
	800	1,000	1,200
	Equine Senior® Horse Feed (lbs/day)*		
Maintenance	10.75	13.50	16.25
Light Work	11.75	14.75	17.75
Moderate Work	14.00	17.25	20.75
Breeding Stallion	13.00	16.25	19.50

* Feeding recommendations are based on average daily requirements. Actual feeding rates may vary due to individual metabolism and progression rate of the aging processes and may need to be gradually adjusted.

Aging horses unable to maintain adequate body condition when being fed the recommended amount of Equine Senior® horse feed should be examined by a veterinarian for potential health issues.

FEEDING WITH FORAGE

LIFESTYLE	WEIGHT OF HORSE IN POUNDS		
	800	1,000	1,200
	(lbs/day)		
Hay or Equivalent Pasture*	8.00	10.00	12.00
	Equine Senior® Horse Feed (lbs/day)*		
Maintenance	5.50	7.00	8.25
Light Work	6.50	8.25	10.00
Moderate Work	8.75	10.75	13.00

Purina® Equine Senior® horse feed is designed to replace all or a portion of the required forage in a horse's diet. If forage replacement is not needed, consider feeding Equine Senior® Active or Strategy Healthy Edge®.

* Make sure your horse is free of dental problems and can effectively chew and utilize forage. If feeding more hay, reduce the amount of Equine Senior® horse feed by 1.0 lb for every additional 1.5 lbs of hay. If feeding less hay, increase the amount of Equine Senior® horse feed by 1.0 lb for every 1.5 lb decrease in hay fed.

** To meet nutrient requirements, do not feed less than 0.6 lbs per 100 lbs of body weight per day. If your horse gains too much weight at that minimum feeding rate, transition to Purina® Enrich Plus® Ration Balancing Feed.

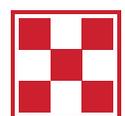
A 6 lb meal of Equine Senior® Horse Feed supplies a full serving of Outlast® Supplement.

NUTRIENT COMPOSITION

Crude Protein (min)	14.00%
Lysine (min)	0.70%
Methionine (min)	0.18%
Threonine (min)	0.40%
Crude Fat (min)	5.50%
Crude Fiber (max)	18.00%
Acid Detergent Fiber (ADF) (max)	23.00%
Neutral Detergent Fiber (NDF) (max)	39.00%
Dietary Starch (max)	12.00%
Sugars (max)	7.00%
Calcium (Ca) (min)	0.50%
Calcium (Ca) (max)	1.00%
Phosphorus (P) (min)	0.40%
Magnesium (Mg)	0.33%
Potassium (K) (min)	1.20%
Sodium (Na) (max)	0.55%
Chloride (Cl) (min)	0.40%
Sulfur (S) (max)	0.45%
Cobalt (Co) (min)	0.60 ppm
Copper (Cu) (min)	55.00 ppm
Iodine (I) (min)	3.30 ppm
Iron (Fe) (min)	220.00 ppm
Manganese (Mn) (min)	220.00 ppm
Selenium (Se) (min)	0.30 ppm
Zinc (Zn) (min)	220.00 ppm
Vitamin A (min)	3,500 IU/lb
Vitamin D (min)	700 IU/lb
Vitamin E (min)	140 IU/lb
Vitamin C (min)	226.00 mg/lb
Thiamin (min)	11.34 mg/lb
Riboflavin (min)	9.07 mg/lb



For more information, contact your local Purina retailer or visit purinamills.com/horse-feed.



FEED GREATNESS®