

## SU-PER® Bug Away

Effective for All Seasons When Pests are Active!

Discourages Pests and soothes irritated skin!

Discourages bugs from reproducing in the manure. Natural ingredients to help your horse deter biting insects. Supports healthy skin and normal inflammatory response.

**SU-PER**<sup>®</sup> **Bug Away** is a nutritional supplement that is designed to deter and discourage pests from the inside out!

**SU-PER**<sup>®</sup> **Bug Away** to limit the impact of biting insects, and help your horse be more comfortable when exposed to such pests. Not only are bugs an annoyance to your horse, causing skin damage and irritations, but they also can spread infection and disease.

**SU-PER**<sup>®</sup> **Bug Away** approaches this issue from multiple angles to create the best bug support available. It includes natural ingredients such as:

- 1. Garlic, Apple Cider Vinegar, and Thiamine to deter biting insects.
- 2. **MSM**, **Quercetin**, and **Bromelain** to help with normal inflammatory response, itching, and potential allergic reactions when a bite does occur.
- 3. Omega 3 Fatty Acids and Grape Seed Extract to help skin and coat health, aiding in normal recovery for irritations.
- 4. **Diatomaceous Earth** to help discourage insect breeding in manure.
- 5. Non-toxic and nutritionally balanced ingredients to compliment any feeding regimen.

SU-PER® Bug Away also offers the added benefit of supporting normal bowel function and healthy digestive function. Lastly, one of the biggest advantages of our formula over our competitors is that our formula is designed to fully support optimal skin and coat health, by utilizing Stabilized Flax Seed Meal, and is never processed with heat or moisture. Some companies are making similar products in a pellet form, which inherently destroys many of the critical nutrients in this specific type of product.

Even more concerning is that many of these same competitors use Dried Distiller's Grains (DDGS) as a base ingredient, which is a corn by-product of the ethanol industry. While this corn product has been stripped of many beneficial nutrients, the most troublesome issue is that DDGS has a very high Omega 6 content, which has been suggested to enhance the inflammatory response of irritated skin. DDGS should be the **LAST** ingredient you would consider in a product designed to help promote healthy skin and to minimize discomfort.

Here at Gateway Products, we NEVER use DDGS in any of our formulas, and opt for pure Stabilized Flax Seed with the proper Omega 3:6 ratio of 3:1 to help promote skin health and normal inflammatory response. Some data has shown DDGS shown to have a Omega 3:6 ratio of nearly 1:50 – an absolutely unacceptable ratio for proper skin health.

Please allow two weeks of supplementation to determine how well this product is working for your horse. Also, in periods of high fly population or when your horse is in a new environment, the combination of SU-PER® Bug Away and our natural fly spray SU-PER® Bye Fly Natural can be a great way to offer deterrence without the use of toxic pesticide sprays.

If you would like to try **SU-PER**® **Bug Away** and/or **SU-PER**® **Bye Fly Natural**, you can do so risk-free. If you aren't happy with the results, simply return the product for a full refund or exchange!

**SU-PER** Bug Away is available in a powder form in a feed-grade Diatomaceous Earth and Stabilized Flax Meal base with no flavor added.

## *POWDER*

2.5 Pound - 40 servings 12.5 Pound - 200 servings



Natural ingredients to help your horse deter biting insects! Supports healthy skin and normal inflammatory response!

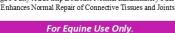
## DIRECTIONS FOR USE:

For the first two weeks: Give 2 ounces daily. Split evenly between morning and evening feedings if possible. After the initial two weeks: Give 1 ounce daily for maintenance. Increase to 2 ounces daily when more effectiveness is needed.

(Dosage based on a 1,000 pound adult horse, adjust accordingly for weight.) A one ounce scoop is enclosed.

## BENEFITS of Flax Seed Meal

Optimum Omega 3 to Omega 6 Fatty Acid Ratio Corn-Free and Soy-Free Formula Promotes Healthy Skin & Coat Omega 3 Fatty Acids help Decrease Normal Inflammatory Pathways





Lot Number 305061 Best if used by

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Product Facts Serving Size: 1 ounce Servings per container: 40 Active Ingredients per 1 ounce			
MSM	5,000 mg.	Omega 9 Fatty Acids*	500 mg
Garlic Powder	4,800 mg.	Thiamine (Vitamin B-1)	500 mg
Dl-Methionine	1,700 mg.	Grape Seed Extract	250 mg
Omega 3 Fatty Acids*	1,500 mg.	Quercetin	250 mg
Apple Cider Vinegar (0.02%)	675 mg.	Bromelain	200 mg
Cysteine	500 mg.		
*Source of On	ega Fatty A	cids is Stabilized Flax Mea	L
Inactive Ingredien	ts: Mineral (	Dil, Natural Mixed Tocophe	rols.

CAUTIONS: Safe use in pregnant animals intended for breeding has not been proven. Not ecommended for lactating mares. Do not use on horse with a history or blood clotting disease, or those on blood thinning medications. If animal's condition worsens or does not improve, stop administration and consult your veterinarian.

WARNINGS: Keep out of reach of children and animals. In case of accidental overdose, contact a health professional immediately. This product should not be given to animals intended for human consumption.

Contains a 40 day supply for one horse.



Net Weight: 2.5 Pounds  $(1.13 \, gm.)$ 

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