SU-PER® Calm

Promotes a Sense of Relaxation and Mental Alertness without Drowsiness!

Helps maintain calmness and supports balanced behavior. Can be used prior to racing, competition, transporting, or any event.

Horses have evolved to take advantage of their "fight or flight" instinct in response to danger. They are constantly on alert for all manner of threat. While this serves them well in the wild, it is this genetic wiring that tends to make them far more sensitive to stressful situations than most other animals or humans. The heightened stress response often leads to anxiety, nervousness, poor behavior and lack of focus. Every horse is different in the amount of stress they can tolerate, and what situations or places might trigger that stress. And while you can't always keep your horse out of stressful situations, you can help to lessen the reaction they have to that stress.

SU-PER[®] **Calm** is a combination of natural herbs and the amino acid L-Tryptophan. It helps to create a calming effect in horses that are nervous, excited or stressed.

Tryptophan has long been the top choice for calming purposes in horses, as it does not have any harmful side effects, it is not a sedative, and most importantly does not hinder the horse's performance. Tryptophan has a calming effect, but does not take away from the animal's focus or ability to compete.

Tryptophan is a natural precursor to the neurotransmitter serotonin. Serotonin is extremely important in helping the brain cope with stress, as serotonin creates a feeling of well-being and general happiness. When stressful conditions occur, the stress hormone cortisol is released, which counteracts the serotonin in the body. The stress immediately results in nervousness and anxiety. With prolonged stress, it can create an ill temper, poor attitude, and lack of focus. Tryptophan works to boost and maintain healthy serotonin levels, helping the horse to remain calm and balanced when under stressful situations.

SU-PER® Calm also uses natural herbal extracts to enhance the calming effect without risking any side effects or causing a loss in athletic ability. Black Cohosh, Passionflower, Hops and Ginger work together to help calm the horse naturally.

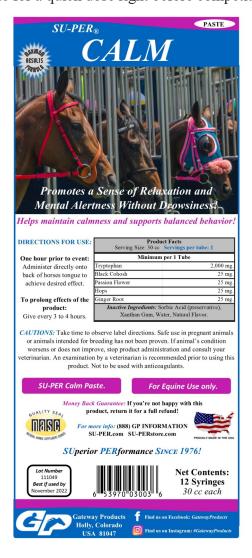
SU-PER[®] Calm **DOES NOT** contain Valerian Root, as some other calming products do, because Valerian Root can act as a true sedative, and therefore is not a wise choice for horses preparing for competition or transport.

In addition to using as a pre-competition calming agent, *SU-PER® Calm* can be used when transporting horses or when your horse is exposed to new places, people, or other horses. Lessening that stress reaction the first time they experience something new may help with similar situations in the future.

SU-PER® Calm is available in powder and paste, and should be given to the horse 1 hour prior to desired effect. The overall calming effect lasts for approximately 3 to 4 hours from the time it is given, and it is perfectly safe to give additional doses as needed If you have a long day of competition or travel.

SU-PER® Calm is available in a paste for a quick dose right before competition, and a powder for daily feeding.

PASTE 30 CC - 1 serving



POWDER 4 Pounds - 64 servings

POWDER



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DIRECTIONS FOR USE:

Maintenance: Give 1 ounce daily. One hour before event: Give an additional 1 ounce to achieve desired effect. If necessary: Give every 3 to 4 hours to prolong the effects of the product.

A one ounce scoop is enclosed.

BENEFITS of Flax Seed Meal

Optimum Omega 3 to Omega 6 Fatty Acid Ratio Corn-Free and Soy-Free Formula Promotes Healthy Skin & Coat Supports Glucose Metabolism and Gut Health Supports Normal Blood Pressure





Lot Number 102060 Best if used by





USA 81047

Product Facts Servings per container: 64	
Active Ingredients per 1 Ounce	
Tryptophan	2,000 mg.
Omega 3 Fatty Acids	500 mg.
Omega 6 Fatty Acids	167 mg.
Omega 9 Fatty Acids	167 mg.
Black Cohosh	25 mg.
Passion Flower	25 mg.
Hops	25 mg.
Ginger Root	25 mg.
Inactive Ingredients: Calcium Carbonate, Lecithin,	
Mineral Oil, Natural Flavor, Rice Hulls,	
Stabilized Flax Seed Meal.	

CAUTIONS: Safe use in pregnant animals or animals intended for breeding has not been proven. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian. Use with caution in patients with a history of hepatitis, and avoid using concurrently with hepatotoxic drugs. Not recommended for long term use. WARNINGS: Keep out of reach of children or animals. In case of accidental overdose, contact a health professional immediately. This product should not be given to animals intended for human consumption.

Contains a 2 month supply for one horse.



Net Weight: 4 Pounds (1.81 kg.)

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