



GATEWAY PRODUCTS

SU-PER[®] Cell Builder

Formerly SU-PER SUPPLEMENT

Vitamin and Mineral Support for Healthy Performance Horses!

Helps support normal stamina and endurance, and supports normal blood cell health.

For performance horses, blood builders (also known as “hematinics”) are a nutritional tool that has been utilized for decades. Blood builders work to increase the horse’s red blood cell count. These red blood cells are the portion of the blood which carries oxygen to the muscles. With higher red blood cell counts, the body becomes more efficient at providing oxygen to muscles that are in need during exercise or competition.

SU-PER[®] Cell Builder is a classic, proven blood builder. Our product has been used on racetracks and arenas since 1976. It is a high-iron supplement fortified with trace minerals and vitamins that not only supports normal red blood cell production, but also helps promote healthy cells with high hemoglobin content.

Healthy blood cells allow the body to support normal energy, and stamina levels, while delaying fatigue and speeding post-competition recovery. With the increased needs of the performance horse, *SU-PER[®] Cell Builder* ensures the body has what it needs to achieve optimum results.

SU-PER[®] Cell Builder compares favorably to high iron supplements such as Red Cell, Iron Power, Lixotinic, and other popular blood builders.

Please note – if your horse is NOT a performance horse involved in regular training and competition, a product like *SU-PER[®] Cell Builder* is not recommended – the high iron content is not advised for low to moderate activity horses.

In such cases, please consider our *SU-PER[®] Equi-Tinic*, which is safe for all activity levels.

LOOK FOR THE SU-PER BRAND!

P.O. Box 529 • Holly, Colorado, USA 81047 • info (888) 474-6367 • fax (888) 473-2954

SU-PER.com
SU-PERstore.com

LIQUID
Quart - 16 servings
Gallon - 64 servings



*Helps support normal
stamina and endurance,
and supports normal
blood cell health!*

AMOUNT TO FEED:

Racing or Training Horses:

2 ounces daily.

Horses not in Training:

1 ounce daily.

CAUTIONS: Take time to observe label directions. Keep out of reach of children and other animals. This product should not be given to animals intended for human consumption. Close container after each use. Store in a cool, dry place.

For Equine Use Only.



Lot Number
211091
Best if used by
November 2024



SU-PER[®] LIQUID

CELL BUILDER

*Vitamin and Mineral
Support
for Healthy
Performance Horses!*

Formerly SU-PER SUPPLEMENT!

*Money Back Guarantee: If you're not happy with this product,
return it for a full refund!*

For more info: (888) GP INFORMATION
SU-PER.com SU-PERstore.com

SUperior PERformance SINCE 1976!

Guaranteed Analysis			
Feeding Amount: 2 Ounces		Feedings per Container: 64	
Minimum per 2 Ounces			
Magnesium (0.079%)	45 mg.	Vitamin E	85 I.U.
Potassium (0.353%)	200 mg.	Vitamin B-12	250 mcg.
Copper (0.133%)	75 mg.	Thiamine (Vitamin B-1)	120 mg.
Zinc (0.371%)	210 mg.	Riboflavin (Vitamin B-2)	60 mg.
Iron (1.102%)	625 mg.	Niacinamide (Vitamin B-3)	325 mg.
Cobalt (0.002%)	1 mg.	Pyridoxine (Vitamin B-6)	45 mg.
Manganese (0.142%)	80 mg.	Folic Acid	20 mg.
Choline (0.751%)	425 mg.	Selenium	1.5 mg.
Iodine (0.001%)	0.6 mg.	Biotin	1,025 mcg.
Vitamin A	43,000 I.U.	d-Pantothenic Acid	100 mg.
Vitamin D-3	7,250 I.U.		
<i>Ingredients:</i> Water, Corn Syrup, Ferrous Sulfate, Choline Chloride, Zinc Sulfate, Nicotinamide, Magnesium Sulfate, Potassium Chloride, Xanthan Gum, Copper Sulfate, D-Alpha Tocopheryl Acetate, Thiamine, Citric Acid, Vitamin A Acetate, Manganese Sulfate, Sodium Selenite, Calcium Pantothenate, Riboflavin, Folic Acid, Cobalt Carbonate, Vitamin B-12 Supplement, Red 40 Lake, D-activated Animal Sterol (source of Vitamin D3), Biotin, Pyridoxine, Ethylenediamine Dihydrochloride, Natural and Artificial Flavoring added.			

Contains a 2 month supply for one horse.



Net Contents:
1 Gallon
(3.785 liters)



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Holly, Colorado, USA 81047



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