



# GATEWAY PRODUCTS

## SU-PER<sup>®</sup> First Response

*Helps Maintain a Healthy Digestive Tract in Periods of Stress!*

**Helps maintain normal gastric function and guards against excessive intestinal gas.  
Safe for all ages!**

*SU-PER<sup>®</sup> First Response* is a fast-acting, scientifically-formulated supplement designed for “**Immediate Care**” digestive support and **emergency situations**. It contains highly concentrated prebiotics, organic yeast extract, digestive enzymes, and B-vitamins. *SU-PER<sup>®</sup> First Response* works to help block the colonization of pathogens and bind mycotoxins, and helps manage symptoms associated with colic by encouraging balanced intestinal flora and neutralizing harmful bacteria.

In times of stress such as competition, transporting, showing, or changes in diet or environment, the intestinal tract often loses balance and becomes susceptible. *SU-PER<sup>®</sup> First Response* helps restore balance, normalize the digestive tract, and can help manage symptoms of colic and intestinal distress by directly supporting intestinal flora and hindgut hydration.

*SU-PER<sup>®</sup> First Response* is not intended to replace veterinary consultation or treatment, but can normalize many gastric conditions and/or buy valuable time until your vet can provide additional treatment.

*SU-PER<sup>®</sup> First Response* is beneficial in many situations:

**Diarrhea:** Give as directed at the first sign.

**Travel or showing:** Give 1 full tube 2 hours prior to showing/transport.  
For long trips or long event days, a second dose can be given after 4-6 hours.

**Loss of Appetite or not drinking:** Give 1 tube 1 hour before offering feed and/or fresh water.  
Repeat as necessary before each feeding for up to three days.

**Weaning:** Give ½ tube to foal 2 days prior to weaning, one day prior to weaning, and day of weaning.  
Continue for additional 2 days after weaning.

**Antibiotic treatment:** Give 1 tube twice daily during antibiotic treatment.

**Emergency Gastric Issues:** Give 1 tube immediately. Walk horse if possible. Contact your vet immediately.  
Follow with a second tube after 4 hours if necessary.

Most horses respond to *SU-PER<sup>®</sup> First Response* very quickly, which makes it an “**immediate care**” product for acute GI tract problems, or while awaiting a veterinarian’s treatment.

But it is no substitute for a veterinarian’s treatment in critical situations.  
Please contact your vet as soon as possible when gastric distress is experienced by your horse.

**LOOK FOR THE SU-PER BRAND!**

P.O. Box 529 • Holly, Colorado, USA 81047 • info (888) 474-6367 • fax (888) 473-2954

**SU-PER.com**  
**SU-PERstore.com**

PASTE  
30 CC - 1 serving

SU-PER® PASTE  
**FIRST RESPONSE**



*Helps Maintain  
a Healthy  
Digestive Tract  
in Periods of Stress!*



*Helps maintain normal gastric function  
and guards against excessive intestinal gas. Safe for all ages!*

**DIRECTIONS FOR USE:** Administer directly onto back of horses tongue.

*For immediate response to gastric distress or gastro-intestinal issues:*

Give entire contents of tube at the first sign of distress. Follow immediately by walking the horse if possible until discomfort subsides. Consult your veterinarian if discomfort continues. Give additional tube after 4 hours if symptoms persist. Give additional tube the following day, even if gastric event has subsided.

*For digestive tract maintenance,  
recovery or preparation for stress  
(travel, competition, etc.):*

**Adult:** Give 1 tube daily.  
(2 cc per 100 lbs body weight  
for larger or smaller breeds)

**Weanlings/Yearlings:** Give 2 cc  
per 100 lbs body weight daily.

**Foals:** Give 10 cc, 1 to 2 times daily.  
**Newborn Foals:** Give 10 cc  
as soon as possible.

Product Facts	
Serving Size: 30 cc	Servings per tube: 1
Active Ingredients per Serving	
Proprietary Blend: Yeast Extract (MOS), Amaferm™ (AO Fermentation Product), Clinoptilolite Zeolite	10,000 mg.
Pantothenic Acid	80 mg.
Pyridoxine (Vitamin B-6)	25 mg.
Riboflavin (Vitamin B-2)	10 mg.
<i>Inactive Ingredients:</i> Natural Flavor, Sorbic Acid, Xanthan Gum, Water. <b>Contains Amaferm™,</b> a registered trademark of BioZyme® Inc.	

**CAUTIONS:** Take time to observe label directions. Safe use in pregnant animals or animals intended for breeding has not been proven. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian. Keep out of reach of children.

*For Equine Use only.*



**Money Back Guarantee:** If you're not happy with this product, return it for a full refund!



**For more info:** (888) GP INFORMATION  
SU-PER.com SU-PERstore.com

**Superior PERFORMANCE SINCE 1976!**

Lot Number  
811171  
Best if used by  
November 2024



**Net Contents:**  
12 Syringes  
30cc each



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