



# GATEWAY PRODUCTS

## SU-PER<sup>®</sup> MSM

*Helps Maintain Joint Mobility!*

**Supports healthy joint function and flexibility.**

**SU-PER<sup>®</sup> MSM** contains Methylsulfonylmethane (**MSM**) and provides support for stiffness and discomfort, and supports a normal response to inflammation associated with physical activity. Whether for the equine athlete, or the backyard pleasure horse, MSM is an effective, yet very economical, supplement to add to any regimen.

And as a dietary source of sulfur, it is essential for the proper formation of new hair, hoof, and connective tissues (such as cartilage, ligaments, and tendons).

MSM has numerous benefits, including support for healthy lungs and respiratory system, maintenance of a healthy immune system response, support for a healthy gastrointestinal system, and much more.

The most common use of MSM is in the performance horse, where it can help manage soreness and stiffness, as well as support a normal response to inflammation. It's been shown that giving MSM for several days leading up to competition can lessen joint and muscle soreness experienced by the athlete. It has also been reported to lessen recovery times in humans by reducing oxidative stress, which is caused when free radicals are created during intense exercise. MSM can help to neutralize these free radicals by increasing the body's amount of the powerful antioxidant Glutathione.

In older horses, MSM can be very beneficial for those with ongoing joint issues. It can help to maintain healthy joint tissue as well as relieve stiffness and soreness. And all horses can benefit from MSM's ability to improve immune function. In recent years, MSM has become more popular in helping to support skin and coat health. As a source of sulfur, it can support keratin usage, which is a protein used to form hair, skin and hooves. It also works to lessen allergy-related skin issues, as MSM can lessen some common allergic reactions.

*We offer MSM in a few different forms, so that you can choose the one that works best for you:*

**SU-PER<sup>®</sup> MSM Ultra Pure:** This MSM product is 99.9% pure MSM with no fillers or flavors added. It is our most popular, and most economical, MSM product. It contains 10,000 mg. of MSM per 1/3 ounce serving.

**SU-PER<sup>®</sup> MSM Blend - Powder:** This MSM product is a molasses and apple flavored powder. This product is a good choice for picky eaters. It contains 10,000 mg of MSM per 1 ounce serving.

**SU-PER<sup>®</sup> MSM Blend - Liquid:** This MSM is a cherry-flavored liquid. It is a good choice for the pickiest of eaters, and also sticks to the feed very well without ending up on the bottom of the tub. If your feed is typically very dry, this is a good choice to ensure your horse is getting all of the MSM you are trying to feed to them. It contains 10,000 mg of MSM per 2 ounce serving.

## LOOK FOR THE SU-PER BRAND!

P.O. Box 529 • Holly, Colorado, USA 81047 • info (888) 474-6367 • fax (888) 473-2954

**SU-PER.com**  
**SU-PERstore.com**

**PURE POWDER** 1 Pound - 45 servings, 2 Pound - 90 servings, 5 Pound - 225 servings,  
10 Pound - 450 servings, 20 Pound - 900 servings, 40 Pound - 1,800 servings

**Supports healthy joint  
function and flexibility!**

**AMOUNT TO FEED: Loading:**

Administer 10 grams (1 heaping scoop)  
twice daily for the first 2 weeks.

**Maintenance:** Administer 10 grams (1  
heaping scoop) once daily.

**A 10 gram scoop  
has been enclosed.**

| Product Facts  |            |
|--|------------|
| Serving Size: 10 Grams <b>Servings per container: 90</b> |            |
| Active Ingredients per Serving:                          |            |
| Methylsulfonylmethane (MSM)                              | 10,000 mg. |
| Inactive Ingredients: None                               |            |

**BLEND LIQUID** Quart - 16 servings, Gallon - 64 servings

**Supports healthy joint function  
and flexibility!**

**DIRECTIONS**

**FOR USE:**

**SHAKE WELL BEFORE USING!**

For the first 2 weeks, feed 2 ounces twice daily for  
each 1000 pounds of body weight. For optimum  
results, continue feeding 2 ounces twice daily. You  
may lower the dosage to 2 ounces daily as a  
maintenance dosage if results remain consistent.

| Product Facts  |                           |
|--|---------------------------|
| Serving Size: 2 Ounces   |                           |
| <b>Servings per container: 16</b>                                |                           |
| Active Ingredients per 1 Ounce                                   |                           |
| Ingredient   | Minimum<br>per<br>serving |
| MSM  | 10,000 mg.                |
| Inactive Ingredient: Water, artificial<br>color, natural flavor. |                           |

**BLEND POWDER** 2.5 Pound - 40 servings, 12.5 Pound - 200 servings

**Supports healthy joint  
function and flexibility!**

**DIRECTIONS FOR USE:**

For the first 2 weeks, feed 1 scoop  
twice daily for each 1,000 pounds of  
body weight. Then follow with 1 scoop  
daily as a maintenance dosage.

**A 1 ounce scoop  
has been enclosed.**

| Product Facts  |            |
|--|------------|
| Serving Size: 1 Ounce  |            |
| <b>Servings per container: 40</b>  |            |
| Active Ingredients per 1 Ounce:  |            |
| Methylsulfonylmethane  | 10,000 mg. |
| Inactive Ingredients: Rice Hulls, Calcium<br>Carbonate, Mineral Oil, natural flavoring |            |